

Informing Patterns of Student Case Writing

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During 2002-03, fifty-three undergraduate students from the University of Zagreb participated in the development of case studies on strategic decisions facing Croatian enterprises at a critical juncture in the country's history. This paper describes the informing patterns among students, faculty, and business executives that were formed during the case writing process and examines the impact of these informing patterns upon the educational experience of the participants and their subsequent careers.

Keywords: Case Writing, Management Education, Croatia, Competitiveness, Pedagogy

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