The Alignment of Software Testing Skills of IS Students with Industry Practices – A South African Perspective

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Abstract

Software testing is crucial to ensure that systems of good quality are developed in industry and for this reason it is necessary to investigate the extent to which there is an alignment of software testing skills of Information Systems students at the University of Cape Town and industry practices in South Africa.

A number of criteria were identified as the basis for this investigation. These criteria were used to examine the data collected from companies in the software testing industry and students at the University of Cape Town. Significant differences were found between software testing skills required by industry and those claimed by students, particularly with regard to the tests being used and the percentage of time spent on testing.

This study should be seen as work in progress to investigate current practice in industry that might inform future research to enhance curricula.

Keywords: Software Testing, Testing Categories, Testing Framework

Introduction

Software testing has been accepted as an integral part of the systems development process. Testing proves that the system works correctly as it was intended to and it demonstrates that the developers have understood and met customers' requirements (Tayntor, 1998). To ensure quality it is crucial that systems are tested rigorously, failing to do so can cause serious malfunctions and a software developer can obtain a reputation of delivering inferior-quality products. For students to be effective in industry, a close alignment between testing practices in industry and that to which a student is exposed to during undergraduate study is essential.

There is a major emphasis on programming and systems development in the Information Systems (IS) degree curriculum at the University of Cape Town (UCT). As students progress through the curriculum each year, the percentage of the overall marks allocated to the practical systems development component, increases. A requirement for both third and fourth year IS courses, is a systems development group project.

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 Third year student groups are expected to go out into industry to find a sponsor whose business specifications match the generic specifications given to them. Project sponsors then allocate time to meet with students and supply them with information about the particular business.

• Fourth year students go out into industry to identify a business need. Their systems have to improve organizations' efficiency and effectiveness which in many cases enable businesses to operate differently or even create totally new business opportunities.

A vital component of the group project is to expose students to real life systems and thus obtain invaluable industry related experience. Since good testing is an essential component in the production of systems of a high caliber, students need to be educated to be able to play a critical role in testing.

This paper provides an overview of a research project undertaken by a group of fourth year Information Systems students. The primary objective of the study was to determine how well the software testing skills and procedures of IS students at UCT are aligned with industry standards in South Africa. Consequently the findings can be applied to improve and/or adapt the curriculum of IS students in South Africa. In order to successfully compare the practices of students to those of industry, it was necessary to investigate what software testing methods are currently employed by industry, as well as how, why and when they are implemented. It was also necessary to determine which of those areas are covered in the IS syllabus of UCT.

Software Testing

Understanding quality testing is a key factor towards obtaining a better idea of the overall objective of software testing. "Software testing is the process of executing a program or system with the intent of finding errors" (Myers, 1987). In another attempt to define software testing, Hetzel describes it as follows: "it involves any activity aimed at evaluating an attribute or capability of a program or system and determining that it meets its required results" (Hetzel, 1988).

Software testing can also be described as the process of testing the functionality and the correctness of software by running it. Software testing is usually performed for one of two reasons: (1) defect detection, and (2) reliability estimation. Software testing can only indicate the existence of flaws, not their absence (unless testing is exhaustive). The difficulty with reliability estimation is that the input distribution used for selecting test cases may be flawed. It becomes obvious that the entire software testing process is highly dependable on many different pieces. If any of these parts is faulty, the entire process is compromised (Cigital Labs, 2002).

Information drives today's organizations. Superior systems allow for more efficient business processes. The ability of organizations to deliver superior customer service is crucial to gain a competitive advantage over their rivals. In order to control risk, time, cost and quality, organizations have to test their systems thoroughly to ensure that these systems fulfill industry requirements and meet their needs. Thorough testing is therefore beneficial to ensure that newly developed systems contain attributes of correctness, reliability, performance, security and usability (Kates, 1998; Zambelich, 1998).

Testing has become a serious undertaking in most organizations (Musa, 1997). It is not just a phase of the system development life cycle (SDLC), but is part of all phases and starts with a thorough risk analysis, a well-planned budget and sufficient resources to do the work. From there, it encompasses the implementation of well planned testing strategies and the delivering of a reliable system.

Testing Approaches used in Industry

From the literature study, it was found that the two most commonly documented approaches used in the testing of systems can be categorized as Black Box and White Box testing. Most tests fall under these two highly generalized categories. To comprehensively test systems, testers should develop test plans involving tests from both approaches.

- "The Black Box approach is a testing method in which test data are derived from the specified functional requirements without regard to the final program structure" (Perry, 1994).
- Contrary to this, in white box testing, the structure and flow of data under test are visible to the tester. Because of the transparent nature of this kind of testing, software is often viewed as a White-Box, or Glass-Box. Testing plans are made according to the details of the software implementation, such as programming language, logic, and styles. Test cases are also derived from the program structure.

The hallmark of successful testing is a test plan. This should be a formal, written plan listing each case to be tested along with the expected results. Without a test plan it becomes difficult to ensure that all possible combinations have been tested and that tests can be repeated.

Twelve tests were identified in the literature as being the most widely used in the software development industry. A brief description of each of these tests is given in Table 1.

TYPE OF TEST	DESCRIPTION
Unit Testing	Every module that is developed needs to be fully tested. Unit tests forms an integral part in software testing.
Integration Testing	Testing of combined parts of an application to determine if they function correctly.
Acceptance Testing	Testing performed to determine whether software is developed to the satisfaction of an end-user or customer.
Stress Testing	Testing to determine if a web server can handle excessive load.
Load Testing	Testing to determine if response rates are quick enough when a web server experiences normal load conditions.
Performance Testing	Testing used to isolate the exact parts of the web server or web application that slows execution down, in an attempt to improve execution speed.
Regression Testing	Re-testing of systems after modifications have been made, using the same data, to ensure that reported errors have been fixed.
Usability Testing	Testing conducted manually to determine how intended users will interact with a system.
Recovery Testing	Testing to determine how well a system recovers from crashes, hardware failure, or other catastrophic problems.
Security Testing	Testing performed to see how well a system is protected against unauthorized internal or external access, willful damage and other malicious activities.
Compatibility Testing	Testing conducted to determine how well software performs in a particular hardware environment, in conjunction with other software.
Beta Testing	The testing and evaluation of the final pre-released version of software by selected or independent end-users.

Table 1: Software Tests Most Widely Performed by Industry

Various automated testing tools are available to perform tests. These tools are especially useful to eliminate repetitive tasks and in verifying results against predicted ones. They can however not totally eliminate human effort and should not be relied upon to determine what needs to be tested (Tayntor, 1998). These testing tools are normally very highly priced and as a result, smaller development houses tend to write their own customized testing tools (Zambelich, 1998).

Testing Approaches used in the IS Course

Testing was formally introduced into the IS course on a second year level in 2001. Prior to this there was no formal tuition about testing. The focus at this level is on software quality assurance and the role of testing. Understanding the role of testing provides students with an overview into testing objectives and how testing should be integrated into the SDLC. More details on black box and white box testing are also given and students are expected to apply procedures to exhibit these tests in their project development.

Third year students are required to incorporate appropriate software testing techniques into their systems development project. The main components of the testing approach used by the third year students in 2002, consisted of a Test Plan, Test Cases and a Test Base. The test plan was part of the marked deliverables of the course and the test cases were included in the final documentation. No formal guidelines are provided for fourth year students.

Test Plan

A detailed test plan was an important deliverable for the third year group project and was used to describe the different types of tests that would be performed during the different stages of development and testing. This test plan had to define the levels and categories (e.g. functional, user interface, usability, configuration, regression etc.) of testing to be conducted. It also included a list of requirements to be tested/verified, related acceptance criteria agreed to by the sponsor (including performance considerations), roles and responsibilities, tools (if any) and techniques to be used, as well as a testing schedule.

Test Cases

A prescribed test case template was used to transform requirements and expected application behavior into documented test cases. These test cases were expected not only to cover business functions, but to also include user interface verification, field validation and stress testing. Students were expected to perform a selected number of these test cases during the final project presentation.

Test Base

Proper test data had to be prepared and stored in a test database to support the test cases.

The Survey

In this survey two groups were used, namely industry and students. In order to obtain an unbiased and high quality list of companies, it was decided to use the books "The Best IT companies in South Africa, a guide to South Africa's Most Promising Businesses, 2000", and the "The Top ICT companies in South Africa, 2001", as the sampling frame. From these books, the e-mail addresses of 102 companies that practiced software testing in South Africa were obtained. From this list only 22 companies responded. To increase the sample size and thus give more statistically reliable data, e-mails were also distributed to 488 companies listed in the South African IT directory of CITI (Cape Information Technology Initiative). From this list only a further 28 responses were received. The low response rate could possible be

attributed to the fact that companies only had a few days to respond and that it was not easy to pinpoint companies that perform software testing. The companies that responded to the questionnaire were diverse in terms of their size and nature, with sizes ranging from 30 to more than 1000 people, and industries ranging from software development houses to cellular service providers.

The student sample included all third and fourth year students who attended their lecture on the day of the survey. Whilst the IS Curriculum at some educational institutions are more theoretically focussed, the IS program at UCT is very technical, with a major emphasis on systems development. The IS student body is diverse and many students might already have serious IT (Information Technology) experience, whilst others, coming from previously disadvantaged groups, might almost have none.

Separate research instruments were designed to cater for different requirements of the two specific sample populations. The basic requirements for the industry questionnaire were: easy distribution, quick completion, a clear purpose and easy submission / return. A web-based survey method was used to achieve this. In the students' case the requirements were: the assurance of anonymity, avoidance of personal bias on the part of the authors and easy completion. Paper-based questionnaires were distributed amongst all students in the sample group. Details of the questionnaires can be obtained from the author.

Industry Questionnaire

The web-based questionnaire provided a means of distributing and collecting data nationally at a low cost to both the research team and industry.

The industry questionnaire was divided into 6 parts:

- General company information to determine company details for future reference.
- Graduate Information to determine if the company employed new graduates, and if they did employ new graduates, what the company's opinions of the graduates' software testing skills were.
- General Testing Information to obtain an overview of the company's testing procedures to be able to compare with current assumptions in curricula.
- Specific Testing Information to determine more detailed information pertaining to the company's testing procedures.
- Automated Testing to determine if the company used any automated testing tools and if they did, to what extent.
- Information about specific tests to determine the exact methods companies employ to test software and what they thought of graduates' understandings of these procedures.

Student Questionnaire

Paper-based questionnaires distributed to students present at lectures, that had to be filled out and collected after lectures, ensured a relative high response rates of 48% and 71% for the third and fourth year student groups, respectively. These groups contained 200 and 90 students respectively.

The student questionnaire was divided into three sections on:

- General Information to gauge students' level and type of programming experience.
- Testing Methodology to determine students' sense on testing, the resources they intended allocating towards testing their present systems and the general testing practices they follow.

• Specific Tests – to determine the students' sense of the importance of the most common tests used by industry (identified by the literature review), and also their understanding of each of these tests.

To gain further insight into the testing practices of students, the third year system development test plans were evaluated. These test plans were used to determine which tests the students planned to perform as well as to gauge their level of understanding of software testing, based on evaluation criteria, shown in Table 2.

LEVEL OF UNDERSTANDING	CRITERIA
Low	Did not mention the test at all.
Medium	Mentioned the test briefly, but did not say how it was performed or how it would be applied to the specific system.
High	Mentioned the test in detail, showed good understanding of how it was performed and also produced a plan to apply the test to their system.

Table 2: Evaluation Criteria used to evaluate specific tests in third year test plans.

Findings of the Study

To fulfill the primary objective of the study, seven criteria have been identified for examining the alignment of the software testing skills and procedures of the IS students at UCT with industry standards of South Africa. For each one of the seven criteria listed below, tests were executed to examine the criteria, a statistical analysis was performed, data was summarized and a conclusion was drawn (Zadirov, A., Feinberg, S., & Jayakody, 2002).

Student Understanding of Specific Tests

To determine the students' understanding of specific software tests, ratings of the students' understanding was compared with industry's view of the graduate understanding for a number of specific tests.

The students understanding of these specific tests was evaluated in term of whether students performed the tests and whether or not they understood the tests (regardless of whether they performed the tests or not). To gain an objective perspective of the students' ability, the third year test plans were collected and analyzed according to the criteria listed in Table 2. The percentage of students possessing skills in each of the specific tests was calculated and compared by means of a t-test with the percentage of companies in the software development industry utilizing these skills.

From these percentages, as shown in Figure 1, and the statistical analysis it can be concluded that:

- students possess relatively high skill levels pertaining to General Validation of data input.
- students possess a lower understanding of Recovery, Compatibility Acceptance, Usability, Security and Beta testing methods.
- statistically there exist significant differences (p < 0.0001) between the number of companies performing the tests and the number of students who have the skills to perform the test paragraph formatting.

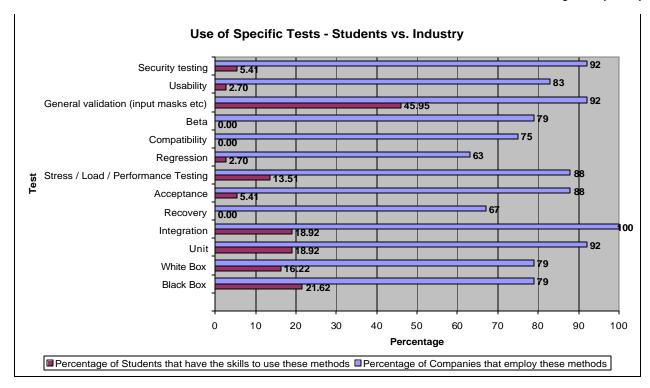


Figure 1: The Percentage of Industry that utilizes certain Software Testing Skills vs. The Percentage of Third Year Students that have the Skill.

The Measurement of Students' Understanding vs. Industry's View of Student Understanding

Students were asked to rate their understanding of each test on a scale of 1 to 5. The average understanding of each test was calculated separately for the third and the fourth year classes. Companies who indicated that they hire new graduates were asked to rate the new graduates' level of understanding for each of the software tests, using the same rating scale.

Results indicated that industry rated students' understanding significantly lower than students rate their own understanding, as shown in Figure 2. Since this was the case for every test, it can be concluded that extremely poor alignment exists between the students' perception of their understanding of the tests involved in software testing and that of industry.

The fact that the students' perceptions differed so much from the ratings given by industry emphasizes the need for more exposure of students to current testing methods.

The Level of Importance of Testing

In order to determine if there is a difference in the perceived level of importance of testing between students and industry, both students and industry were required to rate the importance of testing on a scale from 1 to 5.

Although both the students and industry perceived testing as being an important part of software development, the emphasis that industry places on software testing is significantly more (p = 0.01). The danger exist that importance ratings can be seen as being subjective, since people's definition of each category of importance might vary, as one person's rating of extremely important may be equivalent to another person's rating of very important.

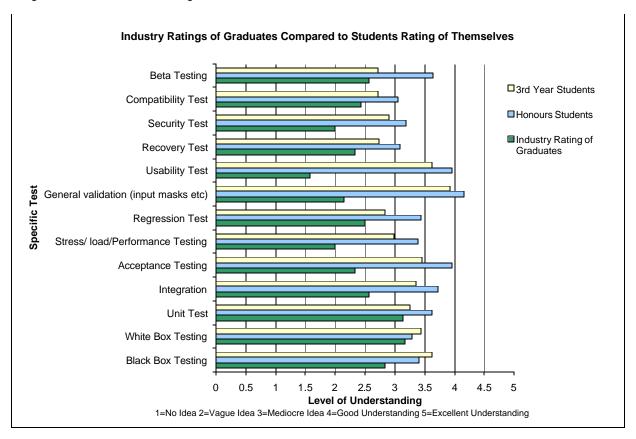


Figure 2: Industry Ratings of Graduates Compared to Students Rating of themselves

Depth of Treatment of Software Testing

Students were asked what they thought of the depth of coverage of software testing in the IS course at UCT. In addition, companies who indicated that they employ new graduates were questioned as to whether university students are obtaining the necessary skills in software testing, as required by industry.

From the results derived from the above questions it can concluded that the depth of treatment of software testing in the IS course at UCT and also for new graduates in general, is insufficient in instructing students how to test a system adequately. Results showed that 70% of companies felt that graduates did not know how to adequately test a system. The majority of students do not believe that the depth to which testing is covered in the IS course at UCT is sufficient.

Amount of Time Dedicated to Testing

For both the sample populations it was possible to determine the percentage of software development time allocated for testing. Companies revealed that they spent an average of 40% of development time testing their systems. The percentage calculated for students on the other hand was less than 25%.

From the above result it can be seen that industry allocates a greater percentage of time of their SDLC (software development life cycle) to test their systems than students do.

Provision of Software Testing Frameworks

The necessity for software testing frameworks in systems development courses can be determined from

• How widely similar testing frameworks are used in industry.

• The need students feel to implement a structured framework to test their systems development project.

A significant proportion (74%) of companies in industry indicated that they use general detailed testing frameworks in testing their software. The majority (83%) of students indicated that they wanted to use a testing framework and would find it useful.

Testing frameworks could be helpful in training students in which tests to do, how to do them and when to do them. This could ensure that students do perform all the required tests correctly. A framework would also be a good educational tool to ensure that the tests are performed correctly. Currently no testing framework exists in the IS courses.

The Use of Automated Testing Tools

The industry questionnaire attempted to determine how many companies used automated testing tools and if so, to what extent. It was found that 82% of them used automated testing tools to perform their tests and on average 47% of the tests used, were automated. Students were also asked whether they had ever used automated testing tools. Only about 5% of students indicated that they had ever used these tools. This result is in line with industry's perception that students do not know how to use automated testing tools and need to receive training in them.

It can be concluded that:

- Automated testing tools play a major role in the software testing field.
- A significant difference exists between the percentage of companies and the percentage of students who use automated testing tools.
- Students lack the skills required to use automated testing tools

Summary

Key limitations were identified during the examination of the seven criteria, and can be summarized as follows:

- Students did not test their systems using the same tests as industry does, and thus their specific software testing skills and procedures are not aligned.
- The majority of students did not have the level of understanding required by industry to test their systems. This proved that their understanding of the tests used by industry in software testing were not in line with those of industry.
- Since students do not place the same value on software testing as industry does, they are unlikely to test their systems with the same rigor that industry do, and thus are unlikely to gain the necessary skills in software testing.
- Even though students may have felt that their skills were aligned with industry, industry thought that their understanding was inferior.
- The depth of treatment of software testing in the IS course at UCT did not provide the students with sufficient knowledge in how to test a system accurately.
- Students spend a smaller percentage of their system development time testing their systems than industry, which further suggests that the testing procedures of students and industry are not aligned.

- The absence of a proper software testing framework in student projects is a further indication of the non-alignment of software testing procedure between students and industry.
- Another significant difference in the testing methods of students and industry is the ignorance of the students with regards to automated testing tools.

Conclusion

This study has attempted to determine whether the software testing skills and procedures of the IS students at UCT are aligned with those of industry in South Africa. Although research exists into the skills used in the software testing industry, there was little literature available as to whether or not these skills are being learnt at UCT.

Research was conducted to investigate the testing approaches of both industry and students. In order to determine whether or not the software testing skills and procedures are aligned seven criteria were examined.

Although students performed some of the tests described in their test cases during a final project presentation, many of the testing procedures had not been covered in great depth in class and little literature was available detailing what tests students should perform. The survey also indicated that the number of tests performed by students was less than that found in industry. Automated testing tools were not covered in any of the IS courses, and the students were not provided with a formal testing framework. From the findings listed in the previous section, it can be concluded that the software testing skills and procedures of students and the South African systems development industry are not significantly aligned. The challenge however remains to develop a suitable testing framework, which can be incorporated into the system development projects of IS students at UCT, not only to improve the quality of student projects, but also to equip our graduates with the skills required by industry.

The research team acknowledges that there are many issues related to the acquisition of knowledge and student learning that had not been addressed and remains an area for further research.

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Biographies

Elsje Scott – Senior Lecturer, Department of Information Systems, University of Cape Town, has 18 year experience in teaching computer programming at tertiary institutions. The author's main research interests are Object-Oriented Programming concepts, specifically technical aspects concerning the development of efficient computer systems in Information Systems with regards to group projects.

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